We recommend using rich text editors only for writing formatted text, not for creating page layouts. For more information about the limitations of rich text editors, see our blog post at http://www.thundertech.com/blog/xxxxxxxxxxxxx.

## Image Aspect Ratios

The image areas used on **<website name>** are:

|  |  |  |
| --- | --- | --- |
| **Image space** | **Asset aspect ratio** | **Recommended upload size** |
| Hero banner | 16:9 | 1920x1080 |
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For more information about images and aspect ratios, read our blog post at http://www.thundertech.com/blog/xxxxxxxxxxxxx. For more information about optimizing images, read our blog post at http://www.thundertech.com/blog/xxxxxxxxxxxxx.

## Raster Image Effects

The raster image effects which affect content management that are used on **<website name>** are:

|  |  |  |
| --- | --- | --- |
| **Image space** | **Effect** | **Instructions** |
| Site introduction | Transparent image overlay above background | Transparent overlay occupies the right 50% of the background image. Background image is 16:9 and overlay is 8:9. The overlay is optional. |
| Services section | Transparent image overlay above section | 5-10% of the top and 5-10% of the bottom will overlap the next and previous sections. |
| Markets section | Previous/next section covers part of image | Up to 5% of top and 5% of bottom can be covered |
| Call to action section | Parallax | No more than 60% of the image will be shown at a time. Only the vertical middle 30% is a safe zone. |
| Product cards | Zooms on hover | Up to 5% of each side will be cropped when zoomed |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |

For more information about managing raster images which use effects, read our blog post at http://www.thundertech.com/blog/xxxxxxxxxxxxx.

## Vector Image Effects

The vector image effects which affect content management that are used on **<website name>** are:

|  |  |  |
| --- | --- | --- |
| **Vector Graphic** | **Effect** | **Instructions** |
| Services icons | Some shapes change color on hover | Do not specify the fill style for the shapes which change color |
| About section | Image draws in | Use strokes only. Each path will animate in simultaneously. |
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For more information about managing vector images which use effects, read our blog post at http://www.thundertech.com/blog/xxxxxxxxxxxxx.